



# LINK INSIGHT NEW USER WEBINAR

Every Thursday at 2PM (Central Time Zone/Chicago), AdGooroo offers a 45-60 minute webinar for new users of Link Insight.

You can register for a webinar by visiting this page:

[http://www.adgooroo.com/link\\_insight\\_help\\_center.php#Webinars](http://www.adgooroo.com/link_insight_help_center.php#Webinars)

During the webinar, every participant's phone will be muted. Questions can be asked at any time by typing them into the **Question** box in the webinar application. Questions can only be seen by the webinar organizer.

The following topics will be covered during the webinar:

1. Overview Page
  - a. Signal Types
  - b. Link Signatures Section
2. Link Detail
  - a. Domain Grouping/Sorting
  - b. Column Definitions
  - c. Follow vs NoFollow Links
  - d. Cocitation Factor
3. Link Detail Filtering
  - a. Creating Filters
  - b. Saving Filters
  - c. Deleting Filters
4. Link Detail Workflow
5. Activity Report
6. Recent Changes Report
7. Compare Domains Report
8. Keyword Rankings Report
9. Automatic Alerts
10. Advanced Settings
  - a. Decay Factor
  - b. Cocitation Zero Links
  - c. Spam Threshold
  - d. Adding URLs